

# INSTALLATION INSTRUCTIONS & AFTER CARE

## Large Format or Wall Transformers



PEELABLE POSTERS

Your Peelable Poster can be applied to a wide range of surfaces. Pick a smooth, dry and clean surface –the best places are on any wall, door or window that is flat and clean. Your Peelable Poster may have limited adhesion to pebbly, textured or porous surfaces (i.e. brick; cement walls or breeze block). As with any poster do not put it above fireplaces; beds or cots. Always test your surface to ensure that it will accept a Peelable Poster without causing damage. To do this peel a corner of the Peelable Poster and apply to an out of sight part of the surface to check adhesion and ensure no signs of marking.

**PLEASE NOTE:** If applying to a painted surface it MUST BE primed or have an undercoat applied, otherwise the Peelable Poster may cause paint to come off.

DO NOT APPLY the Peelable Poster to painted walls which have not been primed/undercoated; or to damaged surfaces e.g. cracked/flaky paint or plaster or to damaged or torn wall paper.

1. Ensure the surface you are applying the Peelable Poster to is clean; dry and dust free.
2. If it is a large and/or long thin Peelable Poster it is helpful to have two people install it.
3. Whilst keeping the backing paper on offer up the Peelable Poster to ensure it fits into the space where you want to place it. You may need to trim it to obtain an exact fit. Do this with a craft knife or sharp scissors once it is in place. Be careful not to cut too deep so you damage the surface.
4. **(a)** Portrait Peelable Posters – Peel the backing sheet from the top down until you have sufficient adhesion to the surface so that the Peelable Poster can support its own weight hanging from the wall (usually peel the backing for about 30cm's or 12 inches);  
**(b)** Landscape Peelable Posters – if your Peelable Poster is a long thin strip peel the backing from one of the sides for (about 30cm's or 12 inches in depth), until the Peelable Poster adheres to the surface. Then peel a strip off the top for the whole width of the Peelable Poster (about 15cm's or 6 inches in depth), so that the Peelable Poster supports itself on the surface.
5. With the poster in place, peel the remainder of the backing sheet and smooth downwards to ensure a firm application. Slowly pull the backing sheet downward in 10 to 12cm's or 2 to 3" increments smoothing the Peelable Poster as you go. Push out any air bubbles to the side or bottom of the poster. It is useful to use something like a "Wallpaper Smoother" to ensure all bubbles are pushed out. If a bubble re-appears over the next day or two, you can remove by pressing gently and lightly rubbing it towards an edge. This sometimes happens because a small amount of dirt or dust was on the surface. If the bubble persists you can use a pin to pop the bubble and then smooth it out with your fingers in a circular motion. Please be aware that if you are using your hands to install your Peelable Poster or push out bubbles the natural oils in your hands might gather ink and it could transfer from your hands to another surface.
6. Try not to let the adhesive come together, or the Peelable Poster to fold up against itself. It's okay if it does, you can separate it by carefully pulling it apart so you do not ruin the print.
7. Retain the backing sheet if you wish to remove and store and re-use your Peelable Poster.
8. If you want to remove your Peelable Poster, carefully peel off and re-attach it to the backing sheet. Always ensure that the sticky surface of the Peelable Poster is kept clean, dust free and dry. It is easier if two people remove a large Peelable Poster. Simply peel from the bottom; one person takes the top and one the bottom and re-aligns the Peelable Poster onto the backing paper. **Only re-apply the Peelable Poster to the waxed/glossy surface – if you re-apply to the non waxed side you will not be able to re-use your Peelable Poster when you try to use it again.**
9. Once used and removed your Peelable Poster can be used again if the backing paper is re-applied as stated in 8 above, and the poster and backing paper is kept clean, dirt and dust free and dry.

For further information, please visit [www.peelableposters.co.uk](http://www.peelableposters.co.uk)

**Place it. Stick it. Peel it.**